

Scott Siegel's **AMERICAN JUKEBOX**

SPOT-ON ENTERTAINMENT is pleased to announce *Scott Siegel's* **AMERICAN JUKEBOX**. This totally unique and exciting concert event is specifically designed **JUST for YOU and YOUR AUDIENCE!**

There are over 1,500 performing arts venues in America. No two are alike; each one has its own special needs and sensibilities. Audiences have their own desires as well. With the rise in popularity of "American Idol" and reality TV everyone now likes to have a say in what they see, hear and enjoy. How can you possibly please everyone? Impossible, you say?

Imagine a cast of NY's top vocalists and musicians creating a show specifically tailored to your audience. Wouldn't that be a dream come true? Well, the DREAM can now be *your* REALITY. Choose from several Jukebox Editions: Broadway, The Movies, Sinatra, Country, Decades (50s, 60s, 70s) etc. We have over 100 song choices per edition which we will provide to you, to make the show YOUR Jukebox.

Here's how it works:

STEP ONE: Select a performance date for *Scott Siegel's* **AMERICAN JUKEBOX** sometime in the second half of your season.

STEP TWO: Once the date is set, every program for your season will include a ballot of sixty or more songs available for the **AMERICAN JUKEBOX** show (which we will provide). Patrons vote for the songs they want to hear. The more they come to your theatre the more often they get to vote.

STEP THREE: Send the ballots (or tally of the votes) to us six weeks before the performance date. The top choices will be put together in exciting ways to bring your audience a customized show featuring **EXACTLY** the music **THEY** want.

On the night of the performance, the audience will choose among three titles for the song to be performed as the grand finale. No one onstage or in the audience will know the winning song until it is announced! In addition, the audience will use their program insert once again to vote for the edition of *Scott Siegel's* **AMERICAN JUKEBOX** that will be part of your next season.

SPOT-ON ENTERTAINMENT brings you this unique opportunity for your patrons to play an active part in the life of your theatre. Should you wish, in addition to voting via program insert there can be an on-line voting component. You'll be able to get vote results as they come in as well as see what other venues are voting for.

With *Scott Siegel's* **AMERICAN JUKEBOX** SPOT-ON ENTERTAINMENT is pleased to bring audiences across the country the opportunity to keep the excitement building all season long.

Book your date today...and let the voting begin!